



IMPACT REPORT 2013/14

Charity number 1011599 company number 2692770

ABOUT US

Arts Alive Wales is an educational arts charity that works in South and mid Wales. We use the arts to engage, inspire and enhance the quality of life for people in our local communities. We work with professional artists to provide opportunities for active and meaningful participation in the arts, particularly those whose lives are challenging.

2013/14 Highlights

- Over 350 children and young people took part in projects, workshops and events
- Our Crickhowell venue received more than 3000 visitors
- Crafty Women project was short-listed for a Welsh Housing Award
- A new staff post of Community Projects Manager was created
- 2013 fine art auction showcased 35 professional artists, raising over £17k
- Creative Network launched

Thanks to our partners including Monmouthshire Housing Association, Abergavenny Food Festival, Gwent Arts in Health, Dance-Blast, Melin Homes, National Autistic Society, Solas Cymru, Powys County Council Arts Services, Rock Academy Wales, local schools, Natural Resources Wales, Glasu and many more

www.artsalivewales.org.uk

COMMUNITY PROGRAMME



How we met our aims for 2013/14:

ARTS AND HEALTH PROGRAMME WITH HOUSING AND HEALTH PARTNERS

We ran an ambitious programme of projects supporting health and well-being including:

- **Crafty Women** – a partnership project with MHA to support women in Abergavenny
- **Sheltered** – an intergenerational project for young homeless and older people.

COMMUNITY PROJECTS MANAGER

Lloyds Bank Foundation supported our ambitions for tackling disadvantage through our new arts and health programme, and awarded us a grant of £14k over 2 years. Kathy Young was appointed and started in post on 1 December 2013.

AMBITIOUS NEW PROGRAMME FOR YOUNG PEOPLE

Our venue and community programme included wellbeing project 'Caban Sgriblio' as well as new arts education programmes for Powys and ACW: Art Factor – growing the talents of young people with a gift for visual arts and Noise – offering contemporary music industry experiences to teenagers.

WHAT WE LEARNED

Evaluation and consultation has given us evidence to support project funding applications and helped us understand how we can best serve our community and the practitioners who work with us.

We learned that we need to:

- Make a stronger case for supporting isolated rural communities and individuals
- Work with schools to nourish arts education and achieve their student's potential
- Strengthen our measurement of impact to show how the arts make a difference

AIMS FOR 2014/15

- a young people's arts and health programme
- a new training programme for creative practitioners
- pilot projects supporting wellbeing for dementia sufferers
- 'PEAK' programmes giving access to contemporary art practice
- New partnerships with Universities to develop arts and health evaluation

FUNDING

With no regular funding, we support running costs by earning income from our venue and with a dynamic fundraising programme that includes our highly regarded biennial art auction. We are strongly committed to building a diverse, resilient and sustainable income base that supports our values and aims.

Thanks to 2013 funders including: Arts Council of Wales, Powys County Council, Lloyds Bank Foundation, Brecon Beacons Trust, Dulverton Trust, WEN Wales, Environment Wales, and many other local trusts and foundations.



Cyngor Celfyddydau Cymru
Arts Council of Wales



LLOYDS BANK FOUNDATION
England & Wales



STUDIO PROGRAMME

Adults and children from a wide area continue to enjoy an ambitious programme of events and classes at our public venue in Crickhowell.



CREATIVE NETWORK

Designed to support the professional development of local practitioners of all disciplines and at any stage of their career, through opportunities for collaboration, discussion, promotion and training, the Creative Network was launched in September 2013.



PEAK

Growing from our work with practitioners, we secured a grant to research the possibilities for new contemporary art events in the Black Mountains, to showcase artists and to enable us to meet our ambition to offer access to contemporary as well as traditional arts practice, particularly to young people.

OUR TEAM

Staff:

- Justine Wheatley** Director
Rebecca Spooner Arts Development Manager
Kathy Young Community Projects Manager
Sue Jones Crafty Women Coordinator

Freelance support from

- Emma Balch** Project Assistant
Rosie Cribb Development Officer
Josie Parkinson-Cribb Marketing Coordinator

Rob Jones Finance Officer

Creative Practitioners

With over 250 artists, writers and makers on our database, we work regularly with over 60 in our community and studio programmes. Their skill and expertise is our greatest asset.

Volunteers

We value our exceptional volunteers and offer work experience to both school students and returning graduates.

Trustees

Arts Alive Wales has eight dedicated volunteer trustee directors, chaired by Kathryn Silk.

SUPPORT US

Help us realise our vision for a society where everyone has the opportunity for creative expression

- **DONATE** and help support our community programme
- **TAKE PART** and enjoy learning or developing a skill whilst supporting our wider aims
- **VOLUNTEER** on a project or with our day-to-day organisation

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